



Nordic Battery Thursdays – Nordic perspective from Finland

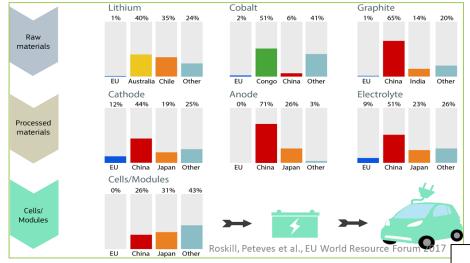
Bo Normark, EIT Innoenergy and EBA250



How did it all start- our starting point in 2017

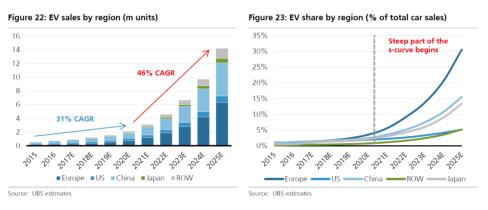






The "hockey stick" forecast resulted in







The greatest industrialization project in EU





25 Sept. 2019

6th High-Level Meeting



11. Oct. 2017

EU launches

European Battery Alliance

29. Jan 2019 5th High-Level Meeting

Implementation

4. Sep 2018 4^{td} High-Level Meeting

3

12. Feb 2018 3rd High-Level Meeting

2

30. Jan 2018 2nd High-Level Meeting

19. Dec 2017

1st High-Level Meeting

March 2018
Launch EU Battery Strategy

EMPOUNE
COMMENTS

Broads \$1,200
COMMENTS

Broads \$1,200
COMMENTS

A file already and for formation of a first of a first

11. Oct 2017 EBA Launch

18 recommendations to harvest the 250bn €

49 actionable actions

20 legitimized actions

Today- a thriving industrial network under the leadership of EBA250





EUROPEAN BATTERY ALLIANCE

EBA250

This cooperative ecosystem gathers the European Commission, interested EU countries, investment institutions and key industrial, innovation and academia stakeholders

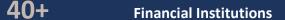
EIT InnoEnergy has been trusted by the European Commission to drive forward and promote EBA250 activities, acting as network manager and project facilitator

700+ members









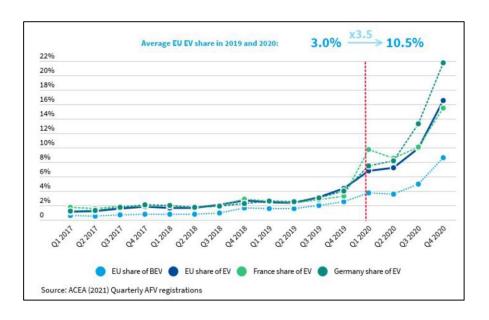


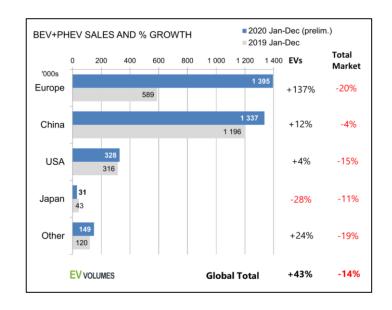
What has happened with the BEV market?





- Actual development is ahead of the most optimistic scenarios
- Europe represent > 30% of global market vs < 20% of total market
- In 2020 Europe overtook China as the worlds largest market for electrical vehicles

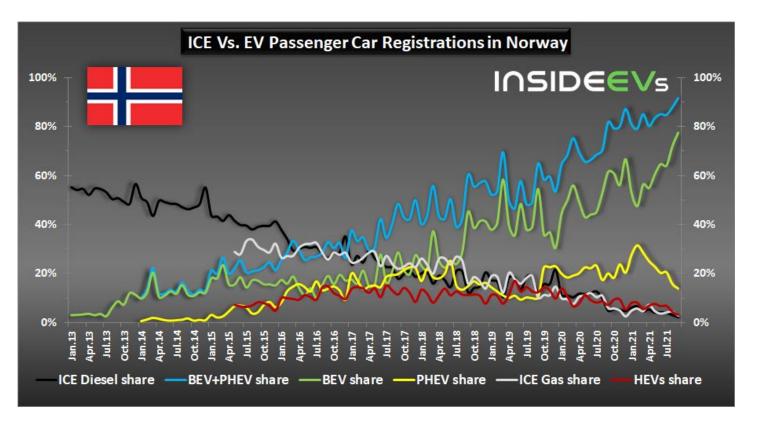




EBA250



91.5 % BEV + PHEV sales in September



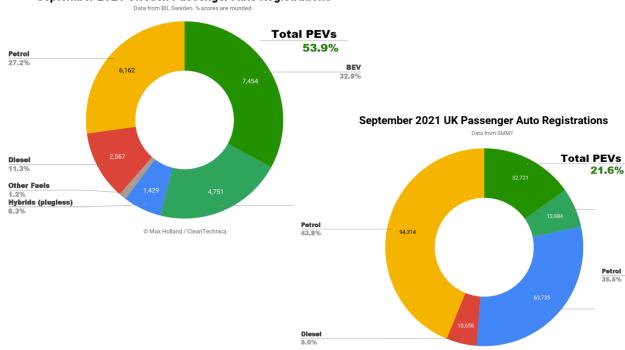


EBA250 But other countries are not far behind







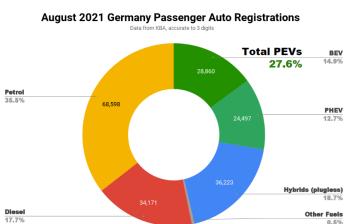


To go from 10 – 50 % BEV

- 5 years in Norway
- 2 years in Sweden
- ? Germany

BEV 15.2%

@ Max Holland / CleanTechnica



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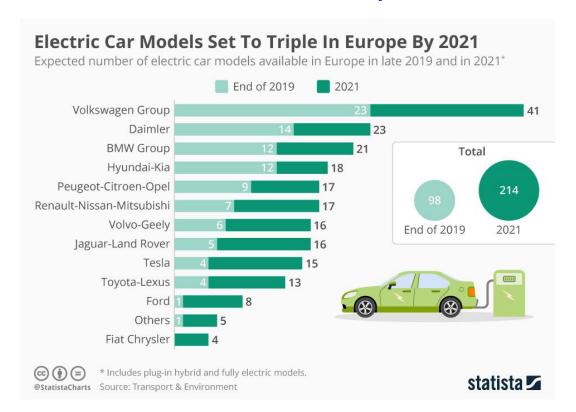


Why do we see this development?





Remove Barrier, avaliable models by brand



70 % EU Brands



Summary barriers



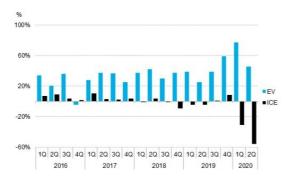


Most barriers have been overcome

Concern	Tipping Point	2017 >50% of market	2019 >50% of market	2020 >50% of market	2021 >50% of market
Cost/Price	TCO parity				
Driving range	> 350 km				
Charging availability	> 1 public points / 10 EV				
Time to charge	200 km range in 20 min				
Availability of models	50% of major OEM:s				

- EV market is now at or beyond tipping point
- EV represents about 90% of battery market
- Environmental-, COVID-19-, geopolitical issues and supportive policies all drive demand even more

Covid-19 effects on EV sales



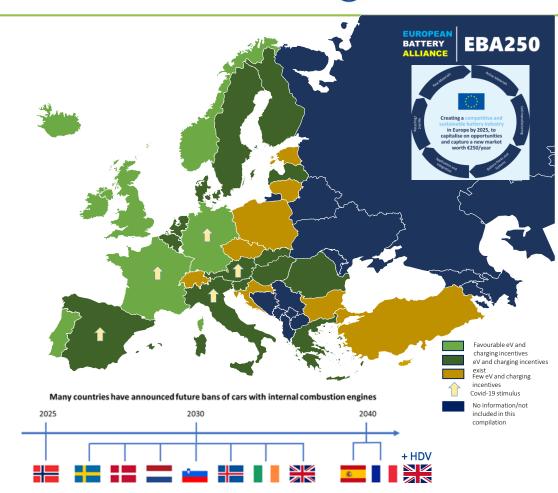


Going forward – Accelerators electric vehicles market





- Supportive regulatory framework fuelling the shift to electrification
 - Incentives and taxes
 - CO2 emissions thresholds
 - CO2 emission targets
 - Bans on sales of ICE accelerates phase-out
 - European Emission Trading System (ETS), makes CO2 emissions more costly for many sectors, including fuels used for road transport (from 2026 also the maritime and aviation sector)
- Reflected in Industrial strategies



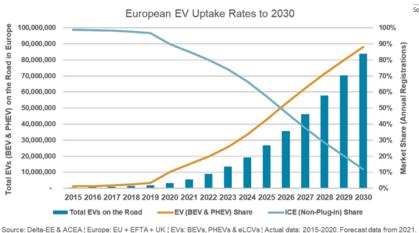


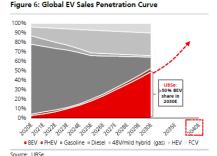
Latest EV production forecasts....





Electricity has won the race in the transformation of the transport system, ~EV's to comprise 20% of global new car sales by 2025 and ~50 % by 2030 vs 4% today







- EV's will clearly dominate European car sales in the coming decade – the ICE-age is over!
- The market share of all EV's (BEV + PHEV) will represent almost 90% of the market in Europe by 2030!
- Europe will have about 80-90 million electric vehicles on the by 2030.

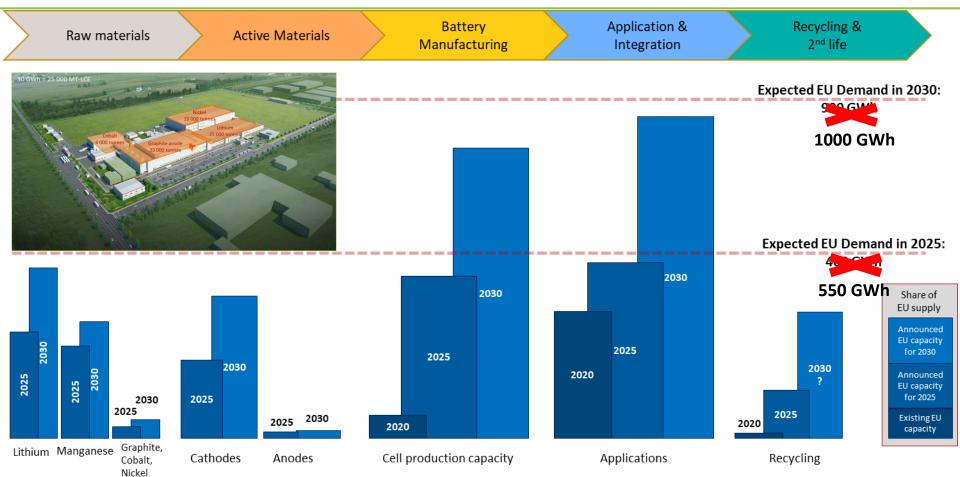
Access to sustainable raw materials to fuel this market is KEY to develop the battery industry in Europe!!!



The raw material challenge









EBA250 Summary and lessons learned





Europa has started its journey from "The Game is Lost" to "We can become Winners" and the EU Battery Alliance has become the blueprint for other industrial strategies

- Dramatic increase of market share of advanced Li-Ion batteries double exponentially!
- Transitions happen faster than anticipated, a lot is at stake but there are good opportunities for Europe
- Focus on value chain and cross-sectorial approach as demonstrated by the EBA has been fundamental to accelerate the industry
- Supportive regulatory framework and political support can further accelerate market demand
- Sustainable and resilient value chains
- Access to raw and active materials will be crucial



EIT InnoEnergy is the innovation engine for sustainable energy across Europe supported by the European Institute of Innovation and Technology.

EIT InnoEnergy's role in the European Battery Alliance is to provide background data, collect and formulate key questions, recommendations and actions.

EIT InnoEnergy also support the establishment of a European Battery eco-system by promoting a meeting place for key players along the entire value with our EBA250 Workshops.



EIT InnoEnergy

Kennispoort 6th floor John F. Kennedylaan 2 5612 AB Eindhoven The Netherlands Info@innoenergy.com

